



NOFA-NH's 22nd Annual Winter Conference Sponsorship Package

A HOLISTIC FOOD SYSTEM FUTURE

Farms, Community, & Environment

February 10, 2024 | Southern NH University



Mission Statement

NOFA-NH actively promotes organic, regenerative, ecologically sound farming, gardening, eating, and land care practices for healthy communities. We help people build local, just, and sustainable food systems.

Who We Are

NOFA-NH is one of 7 state chapters of the Northeast Organic Farming Association, founded in 1971. NOFA-NH has over 50 years of experience supporting and educating organic farmers, gardeners, advocates & eaters.

What We Do

NOFA-NH is an important source of education, promotion, and healthy food. Our commitment to New Hampshire's organic and sustainable farmers, producers, food workers, land care providers, activists and eaters is more important today than ever before. NOFA-NH impacts this diverse population by providing educational and networking opportunities, food access, resources, and advocacy with programs like:

- Winter Conference
- Bulk Order Program
- Transition to Organic Partnership Program
- Subsidized Farm Share Program
- Organic On Farm Workshops
- Organic Gardening Series
- Film Screenings
- Panel Discussions
- Organic Land Care Workshops
- Organic Farm and Food Map
- Monthly e-newsletters, policy alerts, electronic resources, and more!

In addition to the above programming, NOFA-NH publishes two monthly e-newsletters, maintains a vibrant website with resources on organic farming, gardening, land care and sustainable agriculture, and provides its members with an annual subscription to *The Natural Farmer*, the popular quarterly journal published by the NOFA Interstate Council. The organization also supports farmers with promotional opportunities, and its members with discounts on programs in New Hampshire and other chapter states.

Our Audience

- 3,900+ mailing list subscribers
- 8,250+ social media follows across Facebook, Instagram, YouTube, Twitter, and LinkedIn
- 475+ association members

NOFA-NH WINTER CONFERENCE

NOFA-NH's Winter Conference is a lively educational gathering of New Hampshire's organic and sustainable food and agriculture community: farmers, gardeners, localvores, educators, activists, and eaters. This year's Conference is fully in-person, including workshops and a keynote address, on February 10, 2024 at Southern NH University. The theme is "A Holistic Food System Future: Farms, Community, & Environment."

The future of food ripples beyond the production of sustenance — our food system is an intricate web of biological, physical, social, emotional, technological, and spiritual relationships. Developing a sustainable and equitable food system requires us to investigate these complex relationships and how they connect and tether our environment, economy, and communities. NOFA-NH's 22nd Annual Winter Conference will explore the ecosystem of food and invite participants to build skills that cultivate abundant businesses, communities, homes, and systems.

SPONSORSHIP

Winter Conference sponsorships provide businesses with high profile advertising exposure to a diverse audience. All sponsorships include a set number of conference tickets, meals, one exhibitor space at the Green Market Fair (available on a first-come, first-served basis), and Conference program advertising space. Sponsorship details are located on the following page.

EXHIBIT AT THE GREEN MARKET FAIR

Non-profits, businesses, and other organizations exhibiting in the Green Market Fair will gain exposure to hundreds of unique participants, receive a listing in the conference program, one conference pass, one meal ticket, and access to all conference workshops. **Please Note: Exhibitor spaces are limited and available on a first-come, first-served basis.**

Exhibitor Space: Approximately 8' x 8' area with one (1) 6' table and two chairs provided. More chairs can be provided if needed. Exhibitors will need to provide their own tablecloths or linens for their displays. Volunteers will be onsite to help with setup and breakdown.

NOFA & MOFGA Member Price	\$125
Not-Yet Member Price	\$150

ADVERTISING

Advertising opportunities are available in NOFA-NH's Winter Conference Program Booklet, providing a prime opportunity to market to a targeted constituency in the thriving sustainable and organic marketplace. Booklets will be available in person and online, increasing advertiser exposure. All ads are in color and must be submitted in PNG format, minimum 300 dpi, by January 8, 2024 to info@nofanh.org.

Full Page in the Digital Program Booklet with Click-Through Capability Ad Specs: 4-5/8" wide x 7-1/2" tall	\$500
Half Page in the Digital Program Booklet with Click-Through Capability Ad Specs: 4-5/8" wide x 3-5/8" tall	\$300
Quarter Page in the Digital Program Booklet with Click-Through Capability Ad Specs: 3-5/8" wide x 2-1/8" tall	\$200

Please contact Operations Director Nikki Kolb at nikki@nofanh.org or 603-224-5022 to register as a Sponsor, Exhibitor, or Advertiser. Visit www.nofanh.org/winterconference to learn more. Sponsorship Package follows.

Winter Conference Sponsorship Package

Sponsorship Benefits	Cultivator \$5,000	Nourisher \$2,500	Grower \$1,000	Planter \$500	Gatherer \$250
Exhibitor space	Yes	Yes	Yes	Yes	Yes
Speaking opportunity during plenary session	Yes	N/A	N/A	N/A	N/A
Name featured on program booklet cover	Yes	N/A	N/A	N/A	N/A
Hyperlinked color ad in digital program booklet	Full Page	Full Page	Full Page	Half Page	Quarter Page
Hyperlinked logo in pre-conference promotional e-blasts	Premium placement	Premium placement	Premium placement	Yes	Yes
NOFA Newsletter hyperlinked logo listing	12 Months	9 Months	6 Months	4 Months	2 Months
From the Field Newsletter hyperlinked logo listing	12 Months	9 Months	3 Months	2 Months	N/A
Name and logo recognition on opening Keynote screen	Yes	Yes	N/A	N/A	N/A
Hyperlinked logo Listing on NOFA-NH homepage	12 months	9 months	6 months	N/A	N/A
Hyperlinked logo on Winter Conference sponsor webpage for 6 months	Premium placement	Premium placement	Premium placement	Yes	Yes
Highlighted on NOFA-NH's social media	Yes	Yes	Yes	Yes	Yes
Complimentary Conference Registrations	4	3	2	2	1
One year of NOFA-NH Membership	Yes	Yes	Yes	Yes	Yes



*Thank you for your interest
in supporting NOFA-NH!*

