NOFA-NH’s 50th Anniversary

Two Exciting Events

Farm-to-Table Fundraising Dinner and Field Day

Celebrating Five Decades of Organic Farming, Gardening, and Food

Sponsorship Package
NOFA-NH Mission Statement

NOFA-NH actively promotes organic, regenerative, ecologically sound farming, gardening, eating, and land care practices for healthy communities. We help people build local, just, and sustainable food systems.

Who We Are

NOFA-NH is one of 7 state chapters of the Northeast Organic Farming Association. NOFA was founded in 1971 and has 50 years of experience supporting and educating organic farmers by providing conferences and workshops, organic resources, news, information, public policy initiatives, and community programs.

What We Do

NOFA-NH is an important source of education, promotion, and healthy food for so many. Our commitment to New Hampshire's organic and sustainable farmers, producers, food workers, land care providers, activists and eaters is more important today than ever before. NOFA-NH improves the lives of Granite Staters by providing educational and networking opportunities, food security, resources, and advocacy with programs like:

- Winter Conference
- Bulk Ordering discounts
- Subsidized Farm Share Program for low-income families
- Organic Farm Tours
- Farmer Networking & Training
- Organic Gardening Classes
- Film Screenings
- Panel Discussions
- Organic Land Care Workshops
- Organic Farm and Food Map
- Monthly E-newsletter, Electronic Resources, and More!

In addition to the above programming, NOFA-NH maintains a dynamic website with resources on organic farming, gardening, land care and sustainable agriculture. Members receive an annual subscription to The Natural Farmer, the popular quarterly journal published by the NOFA Interstate Council. NOFA-NH also supports farmers with promotional opportunities, and its members with discounts on NOFA programs in New Hampshire, other chapter states, and more.

Our Audience

- 3,700+ mailing list subscribers
- 7,300+ social media following on Facebook, Instagram, Twitter and YouTube
- 3,000 unique website views per month
- 375 members

Sponsor NOFA-NH’s 50th Anniversary: Celebrating 5 Decades of Organic Farming, Gardening & Food!

In honor of our 50th anniversary, NOFA-NH is hosting a farm-to-table fundraising dinner at Colby Hill Inn on Saturday, August 27, 2022, and an outdoor family friendly pizza party, exhibitor fair, and farm tour at Brookford Farm on Saturday, October 1, 2022. Both events will feature local and organic food and drinks, and gather NH’s vibrant organic and sustainable food and agriculture community, including farmers, gardeners, homesteaders, educators, activists, and eaters.
Sponsorships cover both events, providing businesses with high profile advertising exposure to a diverse audience. You can register as a 50th Anniversary Sponsor by contacting Operations Manager Nikki Kolb by email or phone at nikki@nofanh.org and (201) 638-9937.

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Steward $10,000</th>
<th>Cultivator $5,000</th>
<th>Nurturer $1,500</th>
<th>Grower $1,000</th>
<th>Planter $800</th>
<th>Gatherer $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hyperlinked logo in promotional e-blasts each reaching 3,500 subscribers</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Hyperlinked logo in Monthly E-newsletter each reaching 3,500 subscribers</td>
<td>12 Months</td>
<td>9 Months</td>
<td>5 Months</td>
<td>4 Months</td>
<td>3 Months</td>
<td>2 Months</td>
</tr>
<tr>
<td>Name recognition in an event press release</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Hyperlinked logo on NOFA-NH’s homepage</td>
<td>12 Months</td>
<td>9 Months</td>
<td>3 Months</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Logo on 50th anniversary opening slideshow</td>
<td>Premiere listing</td>
<td>Premiere listing</td>
<td>Premiere listing</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Name recognition during welcoming ceremony at both events</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo on printed program at 50th anniversary dinner</td>
<td>Premiere listing</td>
<td>Premiere listing</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Hyperlinked logo on NOFA’s 50th Anniversary webpage for one year</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Onsite marketing at both events (brochures and/or company banner)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>*Complimentary tickets to Colby Hill Inn celebration August 27th</td>
<td>8</td>
<td>6</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>*Complimentary tickets to Brookford Farm celebration October 1st</td>
<td>10</td>
<td>8</td>
<td>4</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>One Year of NOFA-NH Membership</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>
*Please confirm your attendance at Colby Hill Inn by August 1st and Brookford Farm by September 19th.

NOFA-NH is a non-profit 501(c)(3) organization; all donations are tax deductible to the fullest extent of the law.

Thank you for your interest in supporting NOFA-NH!